

## 2010 BIG Event Sponsorship Opportunities

### BIG Event Sponsor - \$5,000 Level



### - 6 Alarm Promotion

- ★ Your logo posted on the Sertoma Centre website with a direct link to your website
- ★ Your logo included in all promotional materials including: BIG Event advertisements in SouthtownStar newspaper, press announcements, the Sertoma Centre quarterly newsletter mailed to over 8000 readers, as well as at other Sertoma related events
- ★ Your Logo identity on cover, VIP full page ad in prominent section of signature program/cookbook
- ★ Signage and logo identity in key areas at the event including mainstage
- ★ Prominent logo position on custom gourmet kitchen apron worn by all cook-off chefs at the event\*
- ★ Souvenir gourmet chefs apron featuring your logo
- ★ Ten complimentary tickets for the BIG Raffle (\$500 value)
- ★ Complimentary entry and food sampling tickets for six (\$60 value)
- ★ Introduction from main stage by emcee
- ★ Framed photo with celebrity judges
- ★ Framed certificate of sponsorship

**Tax deductible benefit is: \$4,440**

### BIG Event Sponsor - \$2,500



### - 5 Alarm Promotion

- ★ Your logo posted on the Sertoma Centre website with a direct link to your website
- ★ Your logo included in all promotional materials including: BIG Event advertisements in SouthtownStar newspaper, press announcements, the Sertoma Centre quarterly newsletter mailed to over 8000 readers, as well as at other Sertoma related events
- ★ VIP full page ad in signature program/cookbook
- ★ Signage at specific cook-off booth & key areas at the event including mainstage
- ★ Logo featured on custom gourmet kitchen apron worn by all cook-off chefs at the event\*
- ★ Souvenir gourmet chefs apron featuring your logo
- ★ Five complimentary tickets for the BIG Raffle (\$250 value)
- ★ Complimentary entry and food sampling tickets for four (\$40 value)
- ★ Framed photo with celebrity judges
- ★ Certificate of sponsorship

**Tax deductible benefit is: \$ 2,210**

### BIG Event Sponsor - \$1,250



### - 4 Alarm Promotion

- ★ Your logo posted on the Sertoma Centre website with a direct link to your website
- ★ Your logo included in all promotional materials including: BIG Event advertisements in SouthtownStar Newspaper, press announcements, the Sertoma Centre quarterly newsletter mailed to over 8000 readers
- ★ Full page ad in program/cookbook
- ★ Listing on welcome signage as a sponsor
- ★ Logo featured on custom gourmet kitchen apron worn by all cook-off chefs at the event\*
- ★ Souvenir gourmet chef's apron featuring your logo
- ★ Two complimentary tickets for the BIG Raffle (\$100 value)
- ★ Complimentary entry and food sampling tickets for two (\$20 value)
- ★ Framed photo with celebrity judges

**Tax deductible benefit is: \$ 1,130**

## 2010 BIG Event Sponsorship Opportunities

### BIG Event Sponsor - \$500 - 3 Alarm Promotion

- ★ Your logo included in all promotional materials including: BIG Event advertisements in SouthtownStar newspaper, press announcements, the Sertoma Centre quarterly newsletter mailed to over 8000 readers
- ★ Full page ad in program/cookbook
- ★ Listing on welcome signage as a sponsor
- ★ Certificate of sponsorship
- ★ Complimentary entry and food sampling tickets for two (\$20 value)

**Tax deductible benefit is: \$ 480**

### BIG Event Sponsor - \$200 - 2 Alarm Promotion

- ★ Full page ad in program/cookbook
- ★ Listing on welcome signage as a sponsor
- ★ Complimentary entry and food sampling tickets for two (\$20 value)

**Tax deductible benefit is: \$ 180**

### BIG Event Sponsor - \$100 - 1 Alarm Promotion

- ★ Half page ad in program/cookbook
- ★ Complimentary entry and food sampling tickets for one (\$10 value)

**Tax deductible benefit is: \$ 90**



**\* HOT COMMODITY!!!** In addition to our Event chefs wearing this logo'd apron, you will also receive a custom, full-length, adjustable BIG Event Cook-Off chef's apron featuring your company logo –sponsorships of \$1250 and up. An essential for every kitchen connoisseur!

# BIG Event 2010 Sponsorship Response Form

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ FAX \_\_\_\_\_

E-mail Address \_\_\_\_\_

\_\_\_\_\_ **Yes, We are interested in supporting Sertoma's BIG Event by sponsoring at the following level:\***  
(Please check  level)

- \$5,000  Logo on Cover of Book, Link to Website & More
- \$2,500  Full Page VIP Ad, Link to Website & More
- \$1250  Full Page Ad, Link to Website & More
- \$500  Full Page Ad & More
- \$200  Full Page Ad
- \$100  Half Page Ad



**Ad Material Information for Program/ Cookbook – DEADLINE Thursday, APRIL 15, 2010**

Full Page Ad Size - (7-1/2" L x 4-1/2" W, camera-ready artwork or PDF)

Half Page Ad Size - (3-3/4" L x 4-1/2" W, camera-ready artwork or PDF)

If you need assistance creating your Ad – please contact Suzan Simmons, PR Manager at 708-730-6208 or email [ssimmons@sertomacentre.org](mailto:ssimmons@sertomacentre.org). We are happy to create one for you

**Attention Sponsorship Levels: \$5000, \$2500, \$1250, or \$500**

**To receive the added benefits of our pre-marketing and advertising please submit your logo now!**

We want to ensure the highest quality reproduction. Please send your logo as a .jpg or PDF. File. If you don't have your logo in an electronic format, please send letter head or other printed material with a clear image of your logo.

\_\_\_\_\_ \*Enclosed is a check in the amount of \$\_\_\_\_\_ (made payable to Sertoma Centre, Inc.)

\_\_\_\_\_ \*Please charge the amount indicated above to:  VISA  MasterCard  AmEx  Discover  
Account # \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_/\_\_\_\_  
Signature \_\_\_\_\_

\_\_\_\_\_ We need more information before we can make a decision. Please contact us at 708-730-6206

***Please MAIL the completed form to:***

Sertoma Centre, attn: Melanie Jones, 4343 W. 123<sup>rd</sup> Street, Alsip, IL, 60803  
or FAX the completed form to: 708-371-9747, attn: Melanie Jones

**DEADLINE INFORMATION: April 15, 2010 Ad Copy and Completed Form**